دائـرة الـثـقـافـة والـسـيـاحـة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

JULY & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

JULY & YTD 2022

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE AND TOURISM

OVERALL PERFORMANCE – JULY 2022

	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
July 2022 Performance	364K	63%	2.6 Nights	277	175	320 MN
% Change vs 2021	+25%	-8%	-19%	+8%	---	+13%

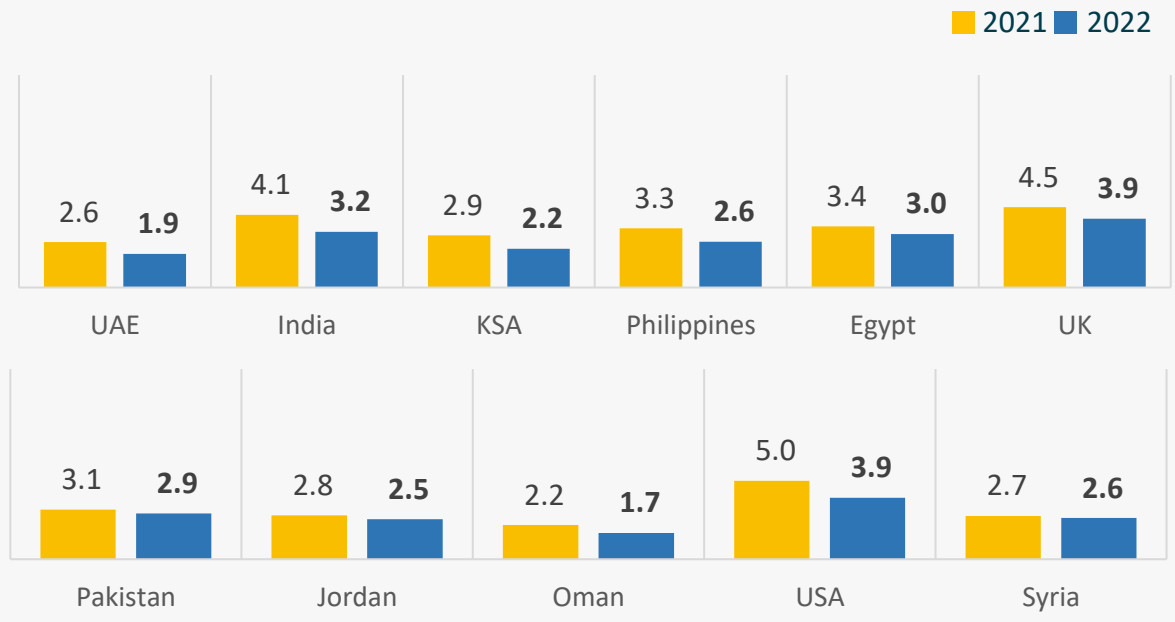
"—" No change vs previous year

HOTEL GUEST NATIONALITIES – JULY 2022

Guest Rank	Guests in Thousands	Vs 2021	2022 Share
#1	UAE 121	-3%	33%
#2	India 40	+19%	11%
#3	KSA 22	+1,040%	6%
#4	Philippines 16	-33%	4%
#5	Egypt 16	+13%	4%
#6	UK 11	+93%	3%
#7	Pakistan 11	+19%	3%
#8	Jordan 10	+21%	3%
#9	Oman 9	+329%	2%
#10	USA 8	+33%	2%
#11	Syria 6	+1%	2%

TOP 10 NON-UAE NATIONALITIES
41%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – JULY 2022



PERFORMANCE BY REGIONS – JULY 2022

JULY 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	321	+25%	31	+18%	12	+34%
Occupancy	65%	-6%	54%	-26%	41%	-25%
ALOS (Nights)	2.7	-17%	1.9	-32%	2.0	-42%
Total Rev(M AED)	290	+16%	18	-22%	12	*No Change*
ARR (AED)	276	+9%	238	-9%	384	+22%
REVPAR (AED)	179	+3%	128	-33%	156	-9%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – JULY 2022

JULY 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	150	+17%	126	+42%	59	+31%	29	-1%
Occupancy	52%	-11%	76%	-2%	67%	-10%	74%	-6%
ALOS (Nights)	2.5	-16%	2.2	-18%	2.1	-32%	6.1	-3%
Total Rev(M AED)	208	+18%	61	+10%	21	-5%	30	*No Change*
ARR (AED)	390	+12%	199	+5%	154	-2%	240	+3%
REVPAR (AED)	203	-1%	151	+3%	104	-11%	177	-3%

Guest & revenue values are rounded off to their nearest value

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Source: DCT Abu Dhabi

YTD JULY 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD JULY 2022

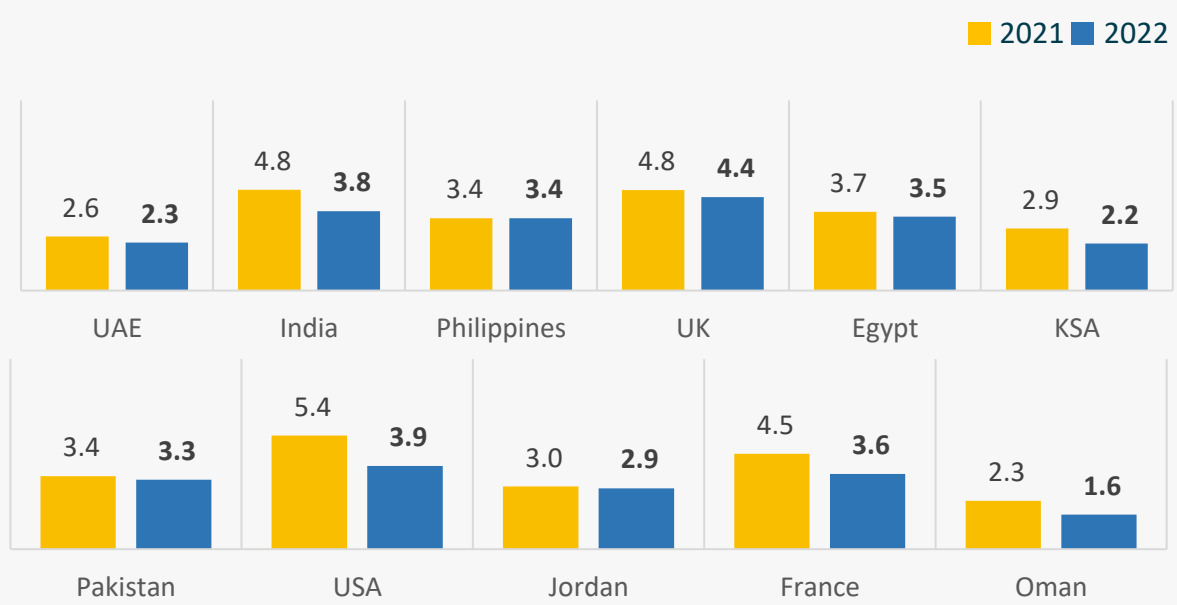
YTD July 2022 Performance	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
	2.2 MN	69%	3.1 Nights	325	225	2.7BN
% Change vs 2021	+22%	+4%	-8%	+17%	+22%	+28%

HOTEL GUEST NATIONALITIES – YTD JULY 2022

Guest Rank		Guests in Thousands	Vs 2021	2022 Share
#1	UAE	650	-14%	29%
#2	India	259	+34%	12%
#3	Philippines	99	-27%	4%
#4	UK	93	+92%	4%
#5	Egypt	92	+6%	4%
#6	KSA	80	+395%	4%
#7	Pakistan	66	+17%	3%
#8	USA	63	+63%	3%
#9	Jordan	51	+4%	2%
#10	France	42	+121%	2%
#11	Oman	39	+242%	2%

TOP 10 NON-UAE NATIONALITIES
40%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALTIES – YTD JULY 2022



PERFORMANCE BY REGIONS –YTD JULY 2022

YTD JULY 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	**Actuals**	**% Change vs. 2021**	**Actuals**	**% Change vs. 2021**	**Actuals**	**% Change vs. 2021**
Guests (K)	1,932	+25%	201	+5%	74	+14%
Occupancy	71%	+5%	60%	-12%	52%	+3%
ALOS (Nights)	3.3	-8%	2.1	-20%	2.9	-6%
Total Rev(M AED)	2,467	+33%	132	-14%	124	+11%
ARR (AED)	324	+19%	256	-4%	470	+4%
REVPAR (AED)	230	+25%	153	-15%	246	+8%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD JULY 2022

YTD JULY 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	**Actuals**	**% Change vs. 2021**	**Actuals**	**% Change vs. 2021**	**Actuals**	**% Change vs. 2021**	**Actuals**	**% Change vs. 2021**
Guests (K)	982	+36%	682	+12%	335	+16%	208	+13%
Occupancy	61%	+7%	77%	+3%	73%	+3%	79%	*No Change*
ALOS (Nights)	3.1	-10%	2.5	-3%	2.6	-14%	6.2	-9%
Total Rev(M AED)	1,887	+38%	444	+11%	168	+20%	225	+5%
ARR (AED)	472	+22%	212	+6%	176	+10%	244	+1%
REVPAR (AED)	290	+31%	164	+10%	129	+13%	192	+2%

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